

**On IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Scott Malcolm Caplan, et al. Confirmation No.: 9741  
Serial No. : 10/697,907 Art Unit : 3623  
Filed : October 29, 2003 Examiner : Boyce, Andre D.  
Title : METHOD AND APPARATUS FOR CREATING AND EVALUATING STRATEGIES

**Mail Stop AF**  
Commissioner for Patents  
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**REPLY**

This reply is responsive to the Final Office Action mailed January 26, 2012. Allowance is requested in view of the following amendments and remarks.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 18 of this paper.

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

April 6, 2012

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